



LAUREN RUSHING, AICP

Project Manager / Principal Planner

Profile

Lauren is an urban planner with experience in land use and mobility. Holding a Bachelor's degree in Environmental Science and Policy and a Master's degree in Urban & Regional Planning her interests lie in the relationship between spatial development, mobility, and quality of life. Through her work in transportation planning, Lauren seeks to strengthen this relationship to positively impact in the communities she works in. For the past four (4) years, Lauren has worked with NUE Urban Concepts to implement and update mobility plans and mobility fees and municipal impact fees for local governments throughout Florida. Lauren is proactive in her work and combines strategic and practical insights to reach a vision of livability.

Relevant Project Experience (Selection)

City of West Palm Beach, FL: Downtown Mobility Plan (2024-2025) & Citywide Mobility Plan (2025-Present)

Developed a mobility plan and established a mobility fee for downtown West Palm Beach. In 2025, the City is expanding the mobility plan and mobility fee city-wide.

City of Altamonte Springs, FL: Comp. Plan Amendment, Mobility Plan & Fee Update (2023-Present)

Comprehensive Plan Amendment to replace Level of Service with Multimodal Quality of Service (QOS) (2023). Update of the mobility plan and mobility fee (present).

City of Gainesville, FL: 2045 Mobility Plan & Mobility Fee (2023-Present)

Developing the City's first mobility plan and mobility fee to replace the current Transportation Mobility Program Area (TMPA) system, CPA, LDRs.

City of Port St. Lucie 2045 Mobility Plan & Mobility Fee & Continuous Planning Services (2022-Present)

Update to the City's existing mobility plan & mobility fee to replace St. Lucie County's road impact fee, review and development of existing and new developer mobility fee credit agreements, administrative manual for assessing mobility fees, tasks regarding mobility fee implementation.

City of Palm Beach Gardens, FL: Update of Impact Fees, Mobility Plan, Mobility Fee (2022 to Present)

Updated the City's park and recreation, fire rescue, police, and public buildings impact fees, updating the mobility plan and mobility fee (2025). Update of the City's existing mobility plan & mobility fee to replace the Palm Beach County road impact fee

City of Cape Coral, FL: Mobility Plan & Mobility Fee (2024-2025)

Development of the City's first mobility plan and mobility fee.

City of Boynton Beach, FL: Mobility Plan & Mobility Fee (2024-2025)

Updated projects in the City's Complete Streets Mobility Plan and developed a mobility fee for all areas east of I-95 and select areas west of I-95.

Village of Palm Springs, FL: Mobility Plan & Mobility Fee (2024-2025)

Developing the City's first mobility plan and mobility fee to replace the Palm Beach County road impact fee.

Alachua County, FL: Update of Impact Fees, Mobility Plan, Mobility Fee (2023)

Updating the County's park and recreation and fire rescue impact fees, mobility plan and mobility fee.

Town of Lake Park, FL: Mobility Plan & Mobility Fee (2021 to 2022)

Developed the Town's first mobility plan and mobility fee.

Other Experience

- Chair of the Board of Directors & Acting Executive Director - Bike Walk Jax (Present)
- City of Jacksonville Subdivision Standards & Policy Advisory Committee (Present)
- Treasurer - American Planning Association (APA) First Coast Section (2022-2023)
- Board Member - Young Professionals in Transportation NYC Metro Chapter (2021)
- Content for online courses: Reclaiming the Street (Urban Cycling Institute), Methods for a People-Centered Design Process (EIT Urban Mobility) (2021)
- Op-ed contributor to StreetsblogNYC (2020)



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Years of Experience

| | |
|--------------------------------------|---|
| NUE Urban Concepts, LLC | 4 |
| Private | 8 |
| Transportation Advocacy (Non-Profit) | 2 |

Education

MS in Urban and Regional Planning
Florida State University (2013-2015)

BA in Environmental Science and Policy
Florida State University (2009-2013)

Technical Skills

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|-----------------------------|-------------|
| ArcGIS / QGIS | ● ● ● ● ● ● |
| Adobe InDesign, Illustrator | ● ● ● ● ● ● |

Skills

| | |
|-------------------------|-------------|
| Mobility Plans | ● ● ● ● ● ● |
| Mobility Fees | ● ● ● ● ● ● |
| Bike/Ped Planning | ● ● ● ● ● ● |
| Transportation Planning | ● ● ● ● ● ● |
| Other Impact Fees | ● ● ● ● ● ● |
| Data & GIS Analysis | ● ● ● ● ● ● |

Certifications

American Institute of Certified Planners
No. 035699